

**Alternate PLC 1 Email for Chandler Bolt Promo
- grow your business via publishing angle -**

Subject: What exactly do I do for a living?

With our kind of business, it's not always easy to explain what we actually do for a living...

What's an "online marketer" anyway?

How do you talk about your latest sales funnel tweaks with a parent at your kid's soccer game?

Even people who follow me online refer to me as an internet marketer, thought leader, info-marketer, speaker... I can't keep track of it all.

Well, here's the thing - I've always thought of myself as a publisher.

I'm in the publishing business... whether it's email, social media, videos, landing pages, or whatever.

So it shouldn't have been all that surprising when I released my #1 New York Times bestselling book "Launch" in 2014.

After all, when most people think of publishing, one of the first things that comes to mind is "books".

So, has publishing "Launch" helped me grow my business?

You bet it has...

It's brought in revenue, generated leads, nurtured my relationship with my JV partners, and increased my perceived value. So, yeah, I'm pretty glad I wrote - and launched - that book. :-)

That's why I think you should check out this cool video training by Chandler Bolt - it's all about showing you how to build your business by writing and launching YOUR book... in just 90 days. (Even if you've never even THOUGHT of writing one before.)

Chandler knows his stuff. He's the author of 5 bestselling books - and an entrepreneur who was generating over \$320,000 in his businesses... at age 20!

And I like the company he keeps - his events have featured folks like Brian Tracy, Pat Flynn, Ryan Deiss, Russell Brunson, Michael Port, John Lee Dumas, Jeff Walker (that's me - !), and Ryan Levesque.

So definitely catch Chandler's free video training. It's part of the pre-launch he's running now - all it will cost you is your email address. And you'll learn a LOT from the training. You can watch the first video here:

[CLICK HERE](#) for "From Blank Page to Best Seller in 90 Days"

best regards,
Jeff

P.S. Be sure to grab Chandler's free PDF book when you watch the training. It's called "Published: The Proven Path from Blank Page to Published Author". It really is a PDF "book" - it's something like 200 pages! He lays out his whole approach inside... it's a really valuable bonus, just for registering. Get the book and the video training here:

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